

# POWER UP **2008**

## ▶ reFINE your editing workflow

Edit your projects with time to spare. Enhance your editing skills. Grow your business. Internationally-renowned Final Cut® expert Larry Jordan is back by popular demand with an all-new series of PowerUP™ seminars! These concentrated in-depth seminars are 100% guaranteed to improve your editing skills immediately.

### Our PowerUP seminars give you:

- Up-to-date information you can put to use immediately.
- Proven techniques to boost your skills.
- Real-world answers to your most difficult technical questions.
- Larry's exceptional teaching style. If you've ever heard Larry teach, you know that you can't beat his knowledge, enthusiasm, and unbelievably clear explanations of technical issues.
- Training guaranteed to increase your editing efficiency. Be prepared to learn far more than you expect.
- Timely and relevant sessions highlighting the newest software technology and editing techniques. Each year, we update our seminars so you can use them to further hone your skills and increase your productivity.
- Free Goodies!



**LARRY  
JORDAN**  
& ASSOCIATES, INC.

energize

## ▶ seminar DETAILS

### Succeeding in the New World of **Tapeless + HD Video**

The old days of recording standard-def images to videotape are quickly disappearing. Today, we face an ever-changing array of video formats, acquisition technology, storage devices, and workflows. Learn key organization methods, insider trouble-shooting tricks and how to safely and effectively archive your data.

seminar one  
{ 4 hours | \$179 }

### Integrating Adobe® Products into a Final Cut Workflow

Most editing projects require the use of software outside of Final Cut Studio. This session showcases how to use powerful, but little-known Adobe software features, which do what can't be done in Final Cut. Designed for editors who want to discover new techniques they can use to stand out from the competition.

seminar two  
{ 4 hours | \$179 }



Register online today!

[www.larryjordan.biz/seminars](http://www.larryjordan.biz/seminars)

### Discover the **Hidden Power** in Final Cut Studio®

Final Cut Studio contains seven different applications—many of which go under-used. Discover ways these programs can simplify your editing by creating better and faster results.

Learn how to use Soundtrack Pro to repair audio, handle changes via automated conforming, mix and monitor stereo and surround sound, and harness the power of audio filters.

Digital downloads and Blu-ray DVDs are the future, requiring compression on all your projects. Discover how to use Compressor and Encore to prep projects for DVD, Blu-ray DVD, Flash, and the Web. Learn what settings work and how to automate your workflow.

seminar three  
{ 8 hours | \$299 }



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**Larry's 100% Guarantee:** "I've taught a lot of classes, for a wide variety of students. I'm so confident you'll learn more than you ever expected at one of my seminars that I guarantee it! If you take one of my seminars and feel it wasn't worth your time, let me know and I'll refund 100% of your registration fee. Guaranteed. It's that simple."

{ west }

Los Angeles November 7-8  
Sacramento September 8-9  
San Diego September 11-12

San Francisco September 22-23  
Santa Barbara July 15-16  
Vancouver October 30-31

{ CeNtRal }

Chicago October 27-28  
Dallas September 15-16  
Minneapolis October 6-7

{ eAst }

Boston October 17-18  
Charlotte October 20-21  
Miami October 23-24

New York October 14-15  
Toronto October 3-4  
Washington, D.C. September 18-19