

**DIGITAL CONNtENT CREATORS
ANNOUNCES CONNECTICUT DIGITAL MEDIA GROUP RELAUNCH**

**Northeast Production and Post-Production Organization
To Host 2-Day HD Workshop**

Meriden, CT (April 22, 2009) – Digital CONNtent Creators (DCC), the first and only digital video and cinema post-production user group based in Connecticut, has announced in conjunction with the 8th Annual NAB FCPUG SuperMeet in Las Vegas that founder Keith Larsen has reassumed his position as DCC President and is restructuring the organization to meet the needs of the diverse and growing digital community located across the Northeast.

Larsen returns to the leadership role with plans to bring major events and workshops to field and post-production professionals with expertise on platforms including Final Cut Pro, Avid, Adobe, Media 100, and more. DCC will kick off its new series of meetings September 15-16, 2009 with a 2-day HD workshop at Tripeg Studios in Hamden, Connecticut. The hands-on event will focus on the acquisition and workflow of HD media and include industry-leading presentations, vendor exhibitions, refreshments and raffles.

“I’m thrilled to be relaunching Digital CONNtent Creators with the September workshop, marking a new direction for us as we enter our 7th year,” said Larsen. “Creative production artists are a small and specialized niche. DCC strives to provide an interactive forum where members can come together in a casual setting to explore new products, learn from industry-leaders, and share experiences. I look forward to bringing fun and informative hands-on events to the digital media community.”

Experts featured at past meetings include Philip Hodgetts (Intelligent Assistance), Frank Capria (Avid), Steve Martin (Ripple Training), Wes Plate (Automatic Duck), Ramy Katrib (Digital Film Tree), Stephanie Joyce (SmartSound Systems, Inc.), Todd Prives (GenArts), Gary Adcock (AJA, Panasonic), Jim Kanter, Aharon Rabinowitz and Tim Wilson (Creative Cow), and Anne Renehan, Don Peebles and Michael Wong (Apple).

In addition to the new DCC logo, which was designed to reflect the original foundation of the group at its inception, members can expect to see newsletters and website updates over the next few months in addition to presenter announcements for the September event. To sign up for the DCC mailing list, or to see more information about Digital CONNtent Creators, the September HD Workshop and other upcoming events, please visit <http://www.digitalct.org>.

About Keith Larsen

Keith Larsen is an award-winning editor, videographer and director dedicated to the artistic growth and community network of video professionals in the Northeast. In addition to numerous Fortune 500 corporate projects, he has written and directed a full-length independent film and a series of viral videos, which have been recognized worldwide and featured in publications such as *Time Magazine* and *Playboy*. Larsen founded the Connecticut Final Cut Pro User Group (CTFCPUG)/Digital CONNtent Creators in 2003, and has served on professional consulting staffs for AJA Video Systems and Adobe Inc., where he was chosen to be one of 50 influencers for the Adobe® Creative Suite® Production Premium Influencer

Program. Larsen was also a co-host and producer for several digital media podcasts, including Toolfarm's "Plugged-In: The Digital Landscape." Larsen owns and operates RKL Pictures, providing production and post-production services to a wide variety of clients across the country.

About Digital CONNtent Creators

Digital CONNtent Creators, the first and only digital desktop video and cinema post-production user group based in Connecticut, was established to build professional connections between editors, motion graphics artists, independent filmmakers, students, and video professionals who embrace the digital desktop media revolution.

DCC originated from the Connecticut Final Cut Pro User Group, which was founded in 2003 by Keith Larsen. In 2006, the group evolved to include a wider range of focus for production and post-production professionals using a variety of media. The organization strives to share ideas, creativity, and user concerns related to the use of both Macintosh and Windows-related software and provide interactive forums for end distribution of digital content for broadcast, broadband and DVD.

Now approaching its seventh year, DCC boasts over 500 members reflecting the diverse production community across the Northeast. In addition to remaining part of the Final Cut Pro User Group Network (FCPUG), DCC prides itself on also being an equally interactive forum for users of Avid, Adobe, Media 100 and more.

For more information about Digital CONNtent creators, visit <http://www.digitalct.org> or email info@digitalct.org.

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